

GDL Roger Neal

Good day Good day I am Michelle Murad If you don't know who I am
Yep Kyle Trueblood the I'm sorry go ahead I interrupted you cause I'm so
excited No no no we have to We're moving on We have the Thank you Oh
my Wow Wow that's fanta wow fantastic Thank you so much So good to be
with you guys in the orange chair Well I'm used to being on the other side of
the orange chair off camera So it's always a little weird for me when I'm on
camera But um but hey sometimes it's just fun to to feel what my clients go
through when I put them in front of the camera Well I mean you've been
doing this I I gotta read a little bit of this Uh You're a award winning
publicist and pr firm which has been handling and coordinating publicity
promotions and marketing in all areas of the entertainment industry
television radio motion pictures theater music dance restaurants publishing
concert and special events for over 39 years with offices in New York 41 41
OK We all count It's OK Um I mean just how does that feel for you Uh
besides feeling old who like feeling old No it's gone very fast Actually When
army Archer there there was a there was a very famous columnist in variety
and variety is one of the trades in Hollywood So every day when I get up I
would or I read the variety and reporter before I'd read the newspaper Right
And so uh the first time army put me in his column he I was 22 or 23 years
old He called me the whiz kid of Hollywood And I feel like I've turned
around a couple of times and I'm going to be 61 this year which is like wow
ok Christmas Eve And so um you know 41 years later here I'm still here I I
feel like I am I don't feel I don't feel older I feel like I'm young like you guys
you know but I love what I do I love what I do That's James Hong You know
he got a star on the Walk of Fame I handled a star on the Walk of Fame He
got it this year you know and he's been in so many great movies We were
having dinner and I said hey can we get a photo together And he said sure he
goes he goes uh he gave them he says give my phone to my wife and he goes
just stand there So I stood there and he he did this and then I got my phone
and I put a little I turned on my video and one of my favorite things that he's
ever done was the Seinfeld episode If you saw it with a Chinese restaurant
that's James And he told me he led that entire thing He didn't go do what he
just adli it He didn't go by what was written and it's gold you know and he I
put my video on him Uh and he did he did the whole Seinfeld bit you know
it was really funny So yeah so I've had some great clients over the years Uh
and uh just I love what I do like I said before I really just love what I do Now

of course this is Lloyd Schwartz whose dad created the Brady Bunch and Lloyd produced and wrote the Brady Bunch of Gilligan's Island And of course that's one of the Brady there Christopher Knight who's one of the Brady that was for Theater West Uh Lloyd and his wife founded Theater West many years ago here in Los Angeles and they do equity equity plays And um it was uh it was just great getting to to meet him and you know they're they're great they're just they're good fun I have I have fun It's hard work I have a lot of fun and what I do I really have a lot of fun Of course uh I used to be like clapped in front of a TV at my grandma's house Yeah And this is from my 60th birthday party It was my 40th anniversary in show business Um I was I worked with Carol Burnett several times over the years Tim Conway was one of my clients who the legendary Tim Conway who unfortunately he's no longer with us but this was taken uh when Tim had his book out we were doing the pr for his book and this was taken at the Saban theater and with the writer's block and she was hosting him Uh and he was talking about his book and um I was able a few years before this picture was taken I was able to get um a street named after her by Hollywood High School Carol Burnett Carol Burnett Square Uh because she uh you know she went to Hollywood High school and then Mickey Rooney I got Mickey Rooney on the other side of the high school I got Mickey Rooney Memorial Square named after him you know So um I've I've had fun uh over uh I wish I was still that thin But anyway I have fun over I've had fun over all these years Bob Barker He's been my client since 1987 He'll be he'll be 99 years old this December 12th And um I just had him on the cover of Closer Magazine that just did a great story on Barker For me Uh and he's the reason actually that I became uh well what what was a vegetarian I'm gonna guess I'm a pescatarian because I ate fish But he's the reason that that happened Uh he was he's one of my all time favorite clients Donny Osman another all time favorite client of mine at my birthday event He's uh he was you know he does a show in Vegas and uh he sent me a video message that we played and it was so sweet because II I brought him back from you know being unpopular and becoming very popular again And I honored um uh living Newton John in Vegas at this event And that was taken at at that event She was such a nice lady I will tell you she was so sweet and just how you think she would be is how she was right Uh And this was Paul Servo was my client for eight years and when we lost him I I his wife asked me to emcee his um celebration of life and we did that at the Hollywood Museum And this is Nancy Harding who is a good friend of mine She does all the God's

not Dead movies for David A R white who I had on your show and you'll see her in a lot of um uh like Hallmark kind of Christmas movie She's like the Christmas queen She's in all these Christmas movies right She just filmed another one too Um and this is from my uh you know from my one of my Oscar dinners that we do every year Diane Ladd in the bottom Right Renee Lawless from Tyler Perry's The have and have nots of course Hercules Kevin Sorbo Melanie Griffith and her mom Tippy Head Uh so you know I have fun with what I do It's very stressful It's a lot of work but it's fun What's the most fun aspect of this job for you Uh You know knowing that I've helped somebody go from here to here from here to here Um So at the end of the day if I could sit back and go hey I made a difference in their career I made a difference in their life because of what I do for them And then I've done my job properly I feel like I've done my job properly You know this is these are the these two ladies were on the 1960 series lost in space So uh these are the two daughters on the show who are now of course grandmothers Uh And uh you know uh I created a talk show that's actually on been on the air for a year on Retro TV and a family channel called Idol Chat TV I had Susan Anton host it And what we did is we reunited and there's uh Tony Do of course now the late Tony Doo and and Jerry Mathers from Leave it to Beaver Um We spend 30 minutes with the cast of uh with the cast of a classic cast of a TV show a film or or a music group And we do each episode and this was from my Oscar dinner I honored uh uh Ed Asner and I had a Loretta Swit from Mash presented him So we have fun I mean you know just have a good time But I I really think I I hope I make uh a difference in my client's lives in their careers And that's Donald o'connor If you don't know if you remember the movie singing in the Rain That's Donald o'connor Of course France is the Talking Mule I ha I produced uh the um century City Saint Patrick's Day Parade and of course you can see I was much younger My hair was red at that time which I'm a natural redhead And I bought this poster on and this was an original Francis Toki Mule poster and I was in the shop and I saw it up in this How much for that poster 0 \$5 They had no idea what they had So when I got him to be my grand marshall I said would you sign this for me Had a picture taken while he signed it and he signed it and his wife said you forgot something because when he would sign when he was doing Francis to talk me movies he would do a horseshoe for Francis So he did the horseshoe and I still have that poster today So you know I've had I've Bob Hope was a client for the last 15 years of his life Milton Burl Red Buttons Uh this was me with Bill Cosby when Cosby was doing the the Cosby Show This was

taken in in El Paso Texas at the Tosti Bowl I had to go all the way I used to handle the Miss Universe and Miss USA pageants for CBS I had to go all the way to Taiwan to Taipei This was taken in Taipei backstage at Stevie Wonder's concert and we took all 72 contestants from Miss Universe Pageant Uh We're in Singapore we're in Singapore No we're in Taiwan Sorry Taiwan And we took all the contestants to his show And so backstage I had a chance So I had to go all the way from L A which is where he lives halfway around the world to meet him But he put on one And what was really wild is you're sitting there with people who don't speak English in a stadium 50,000 people and they don't speak a word of English but they know every lyric in English and they sing it perfect English every song Tom Jones I was 22 In this photo I was a young guy He was my second client Uh This was taken backstage at Caesars Palace in in Vegas Uh and uh those those were the days when the marquee on Caesars Palace just said Tom is here Everyone knew you know So uh Rip Taylor of course the famous Fabulous Rip Taylor he used to come out and throw the confetti Uh your parents would know you wouldn't know But he was a client of mine for many years And of course Burt Ward I mean I can't you know he was my first celebrity client Burt Ward and um he's still my client today 40 years later So uh yeah Yeah So I I you know I've been around for a minute just a minute What So you were you had a question as a little guy you wanted to show business Five years old Uh I did I was I was the kid that didn't want to go out and play Uh I wanted to watch TV I was fascinated and I would watch these classic movies and I was fascinated well now they're classic but maybe some of them then were not classic They were new and I would watch these TV shows and I would want to know what went on when the cameras went off what goes on behind the scenes I was fascinated from that And by the time I was five years old you would say to me what would you like What do you want to do for a living when you grow up Roger I want to go to Hollywood and be in show business Cincinnati Ohio I grew up in Cincinnati Ohio And so I got bit by the show business thing man At five years old my story never changed I was in choir in school I was in marching band concert band jazz band I did all the musicals Uh never wanted to be in front of the camera I always wanted to be behind the camera but I geared my life towards the arts so I could eventually come to to L A one day And I did many years ago and talked my way into a job at MGM studios when it was on the lot They didn't have a job and I I did I put an application in and I wouldn't leave until the head of personnel came out to take it from me So I sat there for two hours and she came out The only

reason I'm coming out here is to get rid of you I said ok so I hand her my my application because we have no jobs I said well can I just call you to see Sure I called her every day for two weeks And she said I have no jobs I said can you just interview me It's just five minutes of your time It'll help me Ok Come in Friday at noon I went in I drove in I drove to the wrong gate They parked me in the executive parking lot I had no idea where I was going I just thought everybody got parked there I went in and she said you got five minutes and an hour later she was still talking to me and she said I really want to help you But I have nothing I said ok she said uh but if something happens I'll let you know She called me at three o'clock that afternoon and said you know I'm gonna help you get your start in show business She said if you work in the mail room you can report Monday morning I've created a spot for you in the mail room and I said I'll be there and I showed up with dress pants shirt and a tie every day All the other guys in the mailroom all came in jeans and t shirts They wanted to be producers they wanted to be producers directors writers and I walk in and get the the mail route they have been lobbying for which was the Thalberg building So I delivered to Aaron Spelling twice a day Cubby Brockley produced all the James Bond movies twice a day to the head of the studio twice a day to Michael Landon twice a day You know like they were doing Little House on the Prairie on the lot at that time and Dallas was being shot there and Naz Landing was being shot there So um I was like Jerry have you ever seen the movie the Aaron Boy with Jerry Lewis If you've ever seen that movie you should watch it He he's an Aaron boy like in the mail room on the studio That was me on my lunch break I'd go to the different always always wearing it But I would but I would go to the I would go to the studio to the sound stages and I knew where The Wizard of Oz was filmed I would just go on the soundstage and just imagine what it would have been like to have been there I knew where all the big musicals what sounds stages they use for all the big MGM musicals that I just loved like singing in the rain And I would go on the soundstage there Well there's different sound stage now It's Sony the lot now is a Sony lot But I would just go there during my lunch and I would eat lunch in a commissary I would just go and just imagine what would it be like to have been there during that time And that was you know that was just for me Like that was my that was my college education That was my university University of MGM is where I graduated from Right I got a great education there Um And one day the VP of publicity who I delivered mail to said what is it you want to do I said I wanna I wanna be in publicity I wanna create

stars so I wanna work with her Well you know I've been here 15 years I'm just the VP She goes I feel like you're very you know go getter you should just go out and just do it And she goes what are you doing tomorrow night I said whatever you want me to do And she said she said I was this 20 year old kid She goes well we're gonna do a James Bond premiere on the lot I want to take you as my guest So I went like Roger Moore was there all these big stars there and I'm being introduced around and people will say um what do you do I work at MGM Oh you you work on the lot Oh so I started getting invited to all Now they didn't ask me what I did at MGM I just said I work at MGM So and I was in a suit right So I get invited to all these parties and all these events and I meet Burt Ward at one of these events and we struck up a conversation and he said what do you do I said oh I'm in publicity He goes oh that's great And he goes I'm looking for a publicist I said well that's fantastic He goes what do you charge I said I don't wanna talk about that Now give me your number I'll call you tomorrow So I go home to my little apartment I add up what my bills are I put a few more dollars with it and I come the next day and I said hey 800 a month he goes you're hired and this was like 19 now this was you know 1981 right So he was my client and and I got all of my media but she doesn't know this I got all my media contacts by representing Bert Ward and I will come and say I represent Burt Ward Robin from Batman Oh well we'd like to interview him and that's how it started I love the suit wearing the suit wearing to the mail room is something like I'm gonna think about for a week So I would tell you that uh my dad was my I lost my dad in May of this year Thank you And um he was a minister and he was a pastor So when I was four weeks old my mom put me in a suit and tie for church And so when every Sunday I had I didn't have to think about what I would be doing I got in a suit So I always like suits And so now you know all these years later I raised my kids They're all grown and married now and now I can have my suits made again for me and my shirts made So I I have I enjoy that bet Um just I just love the guy He's such a great guy Uh what he does for the dogs and cats with his dog cat food is just phenomenal but he's been so loyal to me over all of these years I think I would say that on my whole career Bet and Bob Barker Donny Osmond are some of my favorites Now of course you know the Hollywood Museum is one of my favorite clients now dad who owns the museum She's fantastic Uh We have a lot of great events there Uh and I've been working with them for five representing them for five years now Uh So I mean you know so I put deals together for clients and I I do their publicity and I handle Bert and I handle his dog food

and cat food and we put him in the Hollywood Christmas parade a few years ago for the first time He had never been in the parade in all those years here And I put him in the Batmobile riding in the parade and the people went absolutely bananas They went a banana and it was it was fantastic And we uh we were on the line and and I was in a car he said to me can I get a picture with him I said sure So he came over he he's Bert I'm such a fan I'm I'm such a fan you know and all these stars come up to bet all these people because they're fans of his Right Um it's like when I took Paul Cino to the variety to the you know on Oscar night there's a big variety party Right on the and I took Paul and all these stars like Jennifer Aniston and Oprah and Robert Duval Beyonce Jennifer Lopez We're all running up Can we have photos with you Paul please Can we have photos So I mean it's just you know I I just enjoy what I do I I connect people I enjoy what I do So I mean are you bored yet No no no no How can we be bored Like you're feeding like food for my soul It's so exciting It's he's like the the the machine of Hollywood himself Like it's coming from the mouth of the machine Well you know um I I when Brittany Murphy do you know who Brittney Murphy was So I worked with her a couple times before she passed away when she passed away I was hired by her husband Simon man and her mom to represent them and for Brittany's legacy and then we lost Simon six months later Um And so all these years flip by and HBO this guy contacts me and says hey I'm doing this Do you film on Brittany and Simon I want I want to just tell really what happened and would you appear on it I said well if you want me I mean sure So based on me being involved HBO Max took it and so it came out last year and I I thought oh they'll have me in for like a sound bite I'm throughout the whole thing I got it Yeah It's a great it's really good It's called it's called Brittany Murphy What happened or what happened Brittney Murphy So it's a really good one and I'm gonna be on another Brittney Murphy project that's coming up on on Toby this fall Yeah So I did that interview but that those are intense interviews because um you have to relive that whole time period and those things are so they're hard to relive Um But I thought it was important that people get the straight scoop you know and thank you by the way for having my clients on You guys are so sweet to have my clients on I really appreciate it Thank you Um And they they leave here every time saying I had so much fun Uh Michelle and Kyle are so great and they all mention your energy They do every single one of them mentions your energy They're like boy that that that that host he has got a lot of energy which is great So what do you do to get yourself energize like

this for each day Like what do you do That's a great question Um We start every show Well first of all I'm doing what I love to do Um I used to have my own talk show at the age of seven in my parents' basement And I would set up my dad's camcorder and I would interview my brother You know I used to host the Prices right in my in my bedroom Yeah And I I grew up I grew up to to represent Bob Barker I would watch him on treat their consequences Yeah And and yeah it's amazing how that works where it's like when you're little you kind of already That's my belief You know what you wanna do or you know what you're drawn to Um but for me it's uh you know just being so grateful for for where I am what I'm doing and um just what do you what do you drink in the morning I'm trying to get to the energy and I have a green smoothie every morning a green smoothie Ok Um and I today I ordered um an espresso but I guess it never showed up Now are you tired Am I tired after you do a show after you finish It's interesting I will have like a little blip of like like a dip of energy Um and then I'm right back up You are back up and is it is it hard for you to go to sleep at night Coming down from all the adrenaline I like I like I'll be watching a movie and I'll be like oh but um but yeah a lot of it is just I love what I'm doing It brings me so much joy like sitting across from you and hearing about all your stories just like it invigorates my soul I literally plopped down in front of a TV as a little kid Um because nobody had time really to like put up on my energy That didn't mean they didn't love me But I watched all these incredible shows Um And I was always like I want to do that I want to be part of that I want to see how you do that And um you know move to Los Angeles and uh you know did some acting here and there and then um created my own show uh about my dog and produced it and wrote it and starred in it And then um Kyle played uh one of the characters in the show I met you on the show and I remember we saw you doing a scene and I was standing with someone else that you had casted and you were you were acting We were watching from behind the camera and we both went you're in the street and we were both like wow her energy is like I'm gonna carry the show for sure Yeah So when you're when you're getting your Emmy or Golden Globe for acting and you're picking up your Emmy for your television show that's gonna be in everybody's home across America Don't forget me And I'm available I'll represent you I I can't I can't forget the hair I wanted to ask you you know if we can get a little bit of advice from you Like you know this show is we're now going into our third month This is can we get close about this hair No I'm on a year and a half ago This is this is the show I'm talking about This is where you're meeting

for the first time in real life you're meeting on the show Um Super awkward That's the whole point of the characters I was you know this love obsess um person and uh you were in love with his character I'm like oh my gosh I can't believe he spoke to me like I then yeah And then well you know it's interesting because you you too have a great chemistry on camera and I've I've I've been here enough times and watched both of you work that you have a really good chemistry on camera Uh and it and it and you can't fake that That's nothing You you can't manufacture it Either you have it or you don't like Burt and Adam Bur Bur War and Adam West Batman and Robbins that that was a they met each other five minutes before Burt did his screen test and he said they were laughing within the first three minutes of talking to each other and it lasted over 50 years until Adam passed away So you know that kind of chemistry that they had on their show you guys have that kind of chemistry here So you know and and it's just something that happens like you can't you can't fake it It's just it either you have it or you don't and you guys definitely have it Thank you So my question is because this is the show is pretty new you know it's going to our third month Um We're sitting across from like you know a mastermind genius of how to make something even better What should we be doing to make it even better I don't know I can even answer that question because you guys are very good You're you're just really good at what you do Um You're very prepared I've watched you with the clients you're very prepared you know what you're gonna ask them you get great you ask great questions you get great You get good you draw good responses from them That's what a good host does A good host knows how to take an interview And you know part of a good host is being prepared getting things out of them that people haven't heard before but then being able to redirect that interview back to where you want it to go And I've watched you guys both do that on multiple And when you're doing it live like this it's got to be a pressure cooker because I'm used to doing things taped but you do something live like this I mean that's a big that's a big pressure cooker So if you can do what you do live like this not everybody can do that Um you're just gonna keep going up and up II I couldn't think of your production value is fantastic I can't even think of what to say to you to do better because you're doing everything right As far as I'm concerned you're doing it all right So I just think it's you know people are going to discover you and find you and you know when you're a big star one day don't forget me Like are you kidding me I will never forget you I like we love you We're always excited to have you in this building What what was your

question Well with more credit to Europe Um You you kept bringing me on you brought me out to the Charlotte Chronicles and you had someone else cast there was somebody else cast It was not he was not supposed to be that role Oh wow Technically he was always supposed to be that role but the person uh dropped out and I said I don't know what to do We're about to you know film this And uh I hired a director and the director said um I know this guy and I was like OK he put me in contact with them and we talked for a little bit I was like I don't know about this guy is how I felt Um But then when we met and there was the chemistry was so good and it was so fun And then um he came on um as just an interview um here at studio place and I was interviewing him about acting and he sat in your chair and he goes I think I'm supposed to be a host I was meant to be and see one of the things that you're doing which is really terrific Instead of waiting for things to happen you're making it happen So you know I always tell I always tell people create your own content create your own vehicle that you can produce and star in because in the in the world we're living in in our business If you're Tom Cruise you get a billion offers a day Uh But if you're not Tom Cruise you have to really work hard to as an as a on camera personality whether you're an actor actress or a TV host uh TV or film you have to really pump it hard to to just get make things happen So creating your own vehicle like that is is uh is a very smart way uh to do it You know it just it is you're doing all the right things So now the world is going to discover you and then you know it'll be a big it's gonna be there'll be designers wanting you to wear their clothes on the show and the shoes I receive all of that The jewelry I'm open to all of that All of that Roger is an absolute pleasure to have you You have so many incredible clients but this is your camera over here You can say whatever you want the way this is your day OK Hey I think everybody should tune in and watch Good Day L A good day L A good day live Sorry I should watch Good Day live every day Good day live every day Right here with uh Michelle and Kyle Also you can reach to me uh out to me on uh social media I make stars is my Instagram handle Roger Neil on Facebook Neil public relations dot com neal public relations dot com and um tune in to Good Day live every day Thank you so much wherever you are today whatever you're doing I hope you find the good in your day and we'll see you guys tomorrow