

## LA Unscripted | July 18th, 2023

It's a city where anything can happen So what could go wrong or Right As I hit up L A unscripted there is no place better to live work and enjoy life in Southern California Hi everyone I'm de and this is your guide to all things good Today we went off script here at the iconic fine arts theater in Beverly Hills and we are ready to roll Now revealing a local must We're gonna get some sprinkles in there and we're gonna get a little bit more ice cream There's nothing like a classic where we're float This is so good You guys Oh it's so yummy just about a mile from KTL A right here in the heart of Hollywood We got word that there's a special cafe here with some very serious L A unscripted fans So we're going to check it out Come on in float Of course because Zubi floats we have a wide selection of who Beef flo We do sandwiches and we do salads We also do breakfast like um pancake and omelets and then um we do shakie boards Close Cafe is your getaway in the city whether it's like breakfast lunch like a sweet to eat or even you wanna come and hang out and do some work upstairs It's your like Small Haven in Hollywood It was our dream to have a coffee shop with myself and my husband and it all started in Pasadena We always talked about it especially having a second location just right before COVID we wanted to open It never happened and everything got postponed until today that two years later we just opened our shop Do you watch L A unscripted I watched a unscripted I would always watch it together with my husband I know this I would watch your show with my husband and ask him how do we even get on shows like this And I guess our time has come and we are beyond the first I can't wait to tell you more about lot I have never seen so much food in my entire life and this is a cafe and this is like amazing food These are a cinnamon thingy So this is basically cake with quinoa with Halloumi I'm a super freak about avocado toast and it's so beautiful And then look at the salmon that you put on here This is fantastic Mm So I actually looked at my car I am one mile KT A is one mile from here So this is basically my new headquarters because this place really floats my boat get it float it my boat I mean I love the food here It's perfect Ok So I am having like the moment of my life I get to make our very own unscripted float that's going to go on the menu And Joyce is so amazing She knew I was coming So she went out and got my favorite things which are lucky charms and all these things to go on it Then we are gonna do Cookie Monster Ice Cream The thing I love about Cookie Monster ice cream is it's the prettiest color of blue ever known to

man You have a choice I'll leave this in soda Oh these are all cream soda Oh my God Is that the most beautiful thing you've ever seen Now we're gonna do a little bit of this Then we are not finished We are gonna stick this in here We are Yes Yes Yes Yes Yes Yes That should be in the Louver That's how beautiful this is Look at the beautifulness of this L A unscripted float Have you ever seen anything more beautiful Ellian scripted float \$5.55 or 56 cents If you round up channel five What robot Oh And now more to keep you in the note you it's time to have a ball inside Wilson's first California brick and mortar Wilson Sporting Goods has been around for 100 and nine years It actually started in the stockyards of Chicago And so Wilson company owned the stock yards and we were looking to do something with the excess of the cows And so we actually made balls from the bladder We like to say that we're the ball of everything at Wilson So every single point every single touchdown that has ever been played in NFL history has been played with a Wilson football We also are the official ball of the NBA After a 37 year hiatus we are back for so long We've been this legacy company of wholesale and sporting goods and we realize what are we missing Our very first store opened in our hometown of Chicago in July of 2021 And since then we've expanded with different retail stores and even pop up retail concepts This store in Santa Monica on Third Street Promenade is our very first West coast store This is a hotbed for our key sports of tennis pickleball baseball and volleyball So being a couple blocks from the beach is just a no brainer The room we're in right now is our clubhouse So we have golf equipment here and some of the clothing you would wear to play with it Um We have our tennis rackets tennis balls bags and even footwear I've got no game but I look good That's the whole point of this Let's go when you go into the next room we actually have a park where you can play with a basketball who hitting wall for 10 test out the tennis rackets or the pickle ball paddles We think of it as a gift to the community but also a way to experience our product in real life The clothing that we make for Wilson sporting goods is really designed for men and women who love to be athletic Our number one selling item is the midtown tennis skirt for women This is a no muffin top skirt has been built in shorts underneath with a little pocket for your cell phone People love the polos There's every about them being classic We make classic crew necks and sweatshirts and jackets that just have this modern vintage vibe that feels very much like you're hanging around the tennis court Every piece has an intention behind it and it really is to Harken back to where we've been but also make it feel modern Ok L A unscripted is just getting started coming up

more local hot spots and hidden gems plus dare me to do it I think you know I'll say yes L A unscripted from the fine arts theater and Beverly Hills will be right back Welcome back everyone to L A unscripted the show where the city is the star I'm Devin And today's ticket takes you inside the iconic fine arts theater Beverly Hills You know it's really important to us to take you all over Southern California to discover mom and pops plus places you may never have known about before Like this the store draws So many different walks of life to it Um Because we try and offer something for everyone here My name's Theodora Coleman I'm the owner of Gold Bug and I'm revealing a contemporary cabinet of curiosities We have a lot of people coming in looking for unique conversation starters for their home small pieces that you might display on your table or hang on your wall Some of the pieces that you'll find here truly belong in museums I have a human sized carved skull that's made out of fossilized dinosaur bone This is a tapestry that's made by a company in France that's been around since the 14th century Gold Bug is a family business and we've been here in Pasadena for 15 years My mother my father and I started this store to create a space where artists could show work that is unique and unusual When you visit the shop you're gonna find one of a kind art pieces made by independent artists We really value uh the natural world So when you visit the shop you're gonna find maybe relics from nature pieces that have been taken straight out of the forest or pieces of art that are inspired by the forms that you'll find there These are insects that are farmed by entomologists around the world The store being called gold bug we attract a lot of people who are looking for just that they're they're looking for bugs We do something very unique in that we sell preserved insects One of the things that I love about this shop is it gives me the opportunity to share my love of anthropology and Entomology with people I have stones that are 250 million years old And I love being able to share the wonders of this planet with people that was so cool And so was this to be living lively means to be living a life full of passion purpose and confidence I'm Michelle Cordero Grant founder and CEO of Lively I'm the daughter of two Indian immigrant parents I grew up in rural Pennsylvania and I lived the 1st 25 years of my life just trying to fit in and live towards perceived expectation And the 10 year of my career was actually at Victoria's secret one of the most powerful brands in the world having serious human impact on both your physical and mental state of being I wanted it to look like the bottles I wanted to fit the slogans And around the age of 28 29 I started to realize I have this superpower which is human uniqueness and we all do All humans

are snowflakes but we don't celebrate that And so what lively really aspires to do is celebrate human uniqueness and create products and communities that really embrace just that we said it's not about tape measures and all of these crazy calculations it's what feels best And so our product is really what you know I made up a word called leisure It was products that were contouring to your body shape And so what we created was a product that takes a leisure swimwear and functionality of lingerie to create leisure And we're not done being your BFF just yet Coming up all things L A plus Wait until you see this All right Going off script is far more fun than sticking to it right So come back I'll be right here at the Fine Arts Theater in Beverly Hills waiting for you at Prime Wellness We're a full service med spa We specialize in bioidentical hormone replacement therapy for men and women As we get older our bodies tend to diminish in our production of hormones that causes us to feel things like fatigue weight gain women get hot flashes You just don't feel a sense of wellness anymore when you have these issues with hormones and we replace the hormones we can resolve a lot of those problems Once we get the lab work we develop a treatment plan and then we go ahead and either replace the hormones Usually with testosterone pellets usually with these hormone pellets which are estrogen and testosterone pellets through bio T So the pellet just gets inserted into the buttock areas of the fatty tissue subcutaneously for men You know you would come in maybe 2 to 3 times a year and for women 3 to 4 times a year and they just slowly dissolve as you move around more So the more you move around the quicker that those hormones actually get utilized by the body Here are some of the things that can be fixed with hormone replacement therapy fatigue lack of energy A big thing is difficulty sleeping at night time That's something we fix all the time reduced mental focus and memory Of course hot flashes night sweats difficulty losing weight decreased muscle strength and muscle mass joint pain and obviously reduce sexual performance and sexual desire We added these other ancillary procedures like Morpheus which is that radio frequency micro kneeling device that everyone's talking about We have a fractal laser that can help to get rid of sun spots and pigment and fine lines and wrinkles and resurface the skin We have IPL to do photo facials We have a hydro facial machine to help to make your skin look glowing And we also have weight loss systems here to help patients lose weight Oh my God This is like Disneyland for adults It is Yeah I love my Yes this is where we use our hyperbaric Oh the big daddy is in here Wow The machine is a pressurized machine It pumps pure oxygen Can I get in here You certainly can Oh my

God I've always wanted to try one of these I've heard so many good things about these Yeah this is our hydro facial machine Um It is a little slice of heaven They have a treatment Um it's very relaxing It's no there's no pain involved It will exfoliate your skin It does extractions and it moisturizes So red light therapy would be for fine lines and wrinkles and blue light therapy would be for acne Oh I need red light We can I have some red light Oh wow It's really bright I love it though Is there anything you don't do here Uh That's the thing we try to do everything he does Well I've been seeing doctor Sherman for about a year and he's great My life has improved since I've been coming here I would say he's very cautious very measured listens responded to my needs I actually came in because I was having a skin problem and my skin is better than it's ever been My sleep is better than it's ever been My energy is higher I just I feel great since I've been coming to doctor Sherman is going off script mean to you Well to us it means trying new things traveling off the beaten path reaching out to others and pushing ourselves outside of our comfort zones way outside like this So I wanted to create a place where we could play be creative and have a connection with ourselves with our family and with these amazing artists who we can learn from and just feel something My name is Chris Dan Welcome to flutter experience I would describe flutter as it's a mental health retreat disguised as a playground It's intentionally set up that each of the spaces is making us feel something and connecting in a certain different way It's like nothing I've ever really experienced So when you come to flutter it's a 90 minute guided experience and you go into a series of rooms So the very first room we have our flutter light tunnel and you see the colors changing from pink to blue Those colors changing represent changing of our mood changing of our energy and we'll stand in front of these lights and we're gonna scream and get rid of all the bad stuff Just let go of it 321 my background I was a mathematician and I worked in finance for 12 years and from my next job I just wanted to do something that I could be proud of and that would make people feel good And I know that art is good for us It makes us feel so many different things But I think lot of us we're not taught how to consume art This room is called stay a While The simple act of coloring is just really good for our brain Lots of research has shown that coloring is just really good for us makes us feel calm makes us feel safe and pushes out all the chatter in our brain We were sort of expecting our demographic to be women and people 18 to 35 maybe And I was pleasantly shocked that we have everyone from 2 to 92 years young and kids definitely love it but adults feel

it We're going to aura by Caleb Craig This room is an artificial intelligence It's gonna take 53 different readings and project onto you what it sees as your creative spirit as your aura I think my aura was kind of blue but it really switched to yellow Someone with a yellow aura is creative and tends to look for new ideas and new ways of doing things So you usually create a sense of playfulness brightening other people's spirits which I think fits L A unscripted We're a permanent experience We're gonna change one or two of our rooms every three or four months So it will be a different experience each time and we know that the experience is the thing that's inside you and not these rooms that we create So we're gonna be here full time and we're excited to be part of the community in L A Can you guys tell I love my job Well I know you are going to love this Oh my God That's so good L A is a doughnut city There hasn't really been you know a doughnut like the one that we're serving Warm soft inside is delicious yummy That is Do you have any on my face OK Those of you that know me and watch the show know I'm a huge doughnut fan but I may have actually found the Holy grail of doughnuts right here in Larchmont Village I'm going to explain Come in Holy grail is a terra donut concept originally founded in Hale Hawaii And we currently have four locations in Hawaii and two in Los Angeles Now along with a roaming food truck that's hitting the farmer's market and events Holy Grail was founded as a weekend pop up out of a burger trailer in Hale Kawaii uh back in 2018 and I started this concept with my sister Hannah as a way to really reimagine and redevelop the doughnut industry from scratch based off of the ingredients in our surroundings Being Hawaii at the time our food truck which we started out of is literally across the street from the largest tarot fields in the whole state of Hawaii And so it really made a key light bulb moment that this is gonna be the starch that we integrate into the doughnut Oh my God they're still warm fresh crispy terrible doughnuts Taro is a starch grown um for the most part in flooded fields So it's grown similarly to rice However it's more closely related to a potato or sweet potato There's cultural significance to it in Hawaii but it's also a phenomenal ingredient as far as being higher in antioxidants This is our Lilikoi glaze mom just made it in the back What is a li lik It's passion fruit mom Come here Come here Are you so proud I'm so proud Oh my God That's so cute that you're helping him out She just made this I It's a labor of love I love these kids Where did you get the name Holy Grail What does that mean to you Well as we're attempting to redesign and you know reimagine the doughnut industry as a whole We are attempting and I believe developing the

Holy Grail of Doughnut experiences And that's why we built this concept from the ground up based off of a made to order hot fresh doughnut It's my new favorite word Lilikoi We're the only doughnut shop in the world to actually use single estate single origin chocolates on our doughnuts These are toasted porch marshmallows Oh I hate the spice that chocolate is delicious So we did actually find the holy grail of donuts I love them so much They're glazing We are out of time for today Thank you so much to the fine arts theater in Beverly Hills for letting us leave our Mary Where will we pop up next You never know See you next time