

LA Unscripted | March 3rd, 2023

From hot spots to hidden gems and lots of local flavor It's your guide to L A the unscripted way And tonight we're going shopping who come on people Los Angeles is home to more than 240,000 small businesses with more minority and women owned spots than any other in the nation Hello everyone I'm Devin And tonight we're getting small so you can go big and explore las coolest local retail spots like this one The road DTL A dubbed the most electrifying destination in downtown Bank Journal is a modern coastal lifestyle brand with a sustainable element to it Shacks I'm all about the shacks a contemporary menswear brand with um Japanese and Australian heritage And what we're trying to create is something that is timeless and effortless within color uh uh prints or fabrications This is the classic kind of military under jacket We don't see ourselves as super on trend or behind the trend We sit somewhere in the middle which we want to make you feel good now and for the next 5 10 years which helps the earth and not throw away as much product I want someone to buy something from us and hold on to that for a really long time and feel confident and comfortable in our products It's amazing I love it We sell obviously like our own brand but we also try and sell what it is to be a bank's journal person and to do that you need to complement it with like towels We sell like books that make sense for us We sell sunscreen which kind of goes on with that coastal lifestyle and um any types of like complimenting products that go along with our brand Oh my God I love that terry cloth Oh that's amazing I love those colors too in the beginning Like the LA It's really important to have as much personal connection as possible especially after the last few years of being um in lockdown and missing that that one on one connection with with other people I think it's uh super important really nice for layering keeps you warm When I first got here It was just like a it was the whole place was an empty shell and that really excited me because there there was nothing else like this in L A The row have done a really good job of uh curating a bunch of stores that help each other grow and and bring in unique customers So it's been really enjoyable being here So my brother won making the cut in March of 2020 right at the beginning of all the pandemic action that ended up being advantageous in a number of ways I think because everybody was stuck at home on lockdown looking for some good news I think it's the coolest thing in the world I I think that that's what like helped the brand take off He's got a whole new set of eyeballs He used to be able to hide behind our brand of

skin graft Now his name is on the door And so that's a different kind of pressure that I think he likes But I think it also like it's a lot to deal with I think the idea is like progressive affordable luxury kind of like on that cusp of luxury but accessible Try to push the limits for people looking to up their style game a little bit Do you have this jacket Because that's rat So there used to be a nice clean fashion calendar of spring launch fall launch that's been completely destroyed Now everybody has to be launching all the time talking about something new all the time I think in many ways that benefits us I think in many ways it's exhausting We chose road DTL A for a number of reasons other than the fact that it's a beautiful place to be We love the vibe here It feels good coming to work every day People that come into our store are in such a better mood than they used to be It's a little ecosystem here Um where you can get all your needs met in one way or another There are so many cool stores here to choose from and if you need a little sustenance you can pop in for lunch at cafe do say or dinner Cato It's all so chic and unique much like this hat store Our Jasmine Simpkins just uncovered in Windsor Hills One of a kind hat has been in business for over 40 years and with this assortment I'm about to go mad One of a kind hat is a mother and daughter team is my mother and I um my mother the pioneer of one of a kind hats uh started the company on Crenshaw where she started making hats for women She and I are both Millers and milliners are people who actually block the hats We cover hats we trim the hats we do everything to your liking I worked with her from maybe 1989 all the way up until 1996 where I then went on my own This particular location on Slosson and Over Hill has been open for 27 years I love that you guys have an assortment of hats It seems like there's something for everybody in every occasion Everything from a classic hat like a church hat to a Kentucky derby hat which are the fascinators which of course that's real popular right now Oh I love it Ok So do you suggest when wearing these to always pull your hair back Can you wear your hair down Like it was it left it to you You could pull your hair back and let the hat be the focus But the most important thing about wearing a fascinator is it always to be worn on the side towards the front of the head These beos are our most requested hats men women young old everyone loves a good Fedor and the most important thing it has an adjustable head size and we can't forget your like traditional Sunday church hat I feel like this entire section is giving me Sunday's best Now my daughter is helping me Christiana and she's taking a whole new leap on the business from the marketing aspect I just think it's important to carry on your crafts and trades to your Children

and their Children So I'm just excited to be a part of that Oh my God So many hats so little time Oh my God That is the cutest hat girl Let me choose a hat for you I've been doing this for so long I know exactly what goes with your face la dame handmaids hats made in here in Los Angeles and the art district cares about quality and about the clients I was being the fashion I studied fashion and then I changed the and a trip to Spain I discovered hats and I came to Los Angeles and I opened my own boutique I went to school to learn it and I'm Nortena and uh my family wears hat all the time I always told my client you wear the hat they have to wear you They give you confidence They gonna see a lot of hats everywhere because it's one hat for everybody Let's start with Olivia Olivia first Ok perfect Let's see this with her beautiful eyes and her beautiful dress Oh my God that's perfect Oh My God I cannot get it and look at how good it looks like your hair and your dress You've nailed it All right now it's Dana If it looks that good I can't even wait your eyes OK Closing my eyes I'm so excited Ready I can't even see myself Oh my God I look like Oscar the grouch I love it Look at my mom I love it so much I collaborate with the heritage Tequila They're 87 years in the market We collaborate with a hat too is in straw and then reflects um Mexico reflects the how they were in over there like in the fields So the values of the tequila and the values of my work We both are handmade made by Artesano We collide All right You know we are in the production area slash showroom and I think it's even cooler than the front It is because look people can come in and customize their own as it is so cool Are you ready for a little competition I'm so down Let's just go for it Yeah you just put this stuff on Yeah I think so Look at this Wow Look at this Look at this the attention to detail see and like even when I move in the wind it just like how can you not love this This is just a little bit of detail you don't need you're not getting smacked with detail in the face It's just like you have to look for the detail I think mine is is fabulous and simple and elegant It's all fabulous But I think so The winner is you Olivia What what I quit I quit I walked out here hats off to that and coming up changing shampoos are real vintage clothing Find and we take some vital for us Then it's all coming up Welcome back to L A unscripted shop small special and one woman who knows exactly where you should spend your dollars our own on You are Let's get style smart It's been cold it's been windy and spring is right around the corner and now it's time to think about the ultimate skin refresh That's why I came straight here to Skin Five by Dr A MD Doctor Ava I am so happy to see you I'm always so happy to see you but especially now can we talk about this winter skin that

everyone is feeling and upset about what happens to our skin in the winter winter is a terrible time for the skin because you've got extremes and you've got cold outside you've got overheated inside You can't win So it's time to get ready to transition from winter skin to spring skin And that's what we want spring skin to be like spring dewy translucent radiant all those things And I have just the thing for you It's called Pr X Derm Perfection And by Derm Perfection that that's exactly what it means No needles no down time and your skin looks amazing It is a b revitalizing treatment and it works from inside out we the product into the skin and then you do one treatment a week for four weeks Who's the perfect candidate for this the perfect candidate for This is a man It's a woman It doesn't matter what skin type you have what skin color you have or what ethnicity It's perfect for everyone Ok So I've been able to cover up this dry flaky winter skin with makeup but guess what It's all coming off now a true or false This treatment is from Italy This treatment is from Italy was designed by an Italian dermatologist The key ingredients in this treatment are co acid hydrogen peroxide and TC A which is another type of an A PX perfection dresses signs of aging such as laxity or the looseness of the skin textural changes and fine lines and wrinkles Yeah I need all that is really a great time to do this treatment because as we're leaving one season going into the next your skin is really ready for a big change just like we are So now you're getting the barrier cream That feels good I like that I just finished and my skin feels so fresh so springy Your skin looks so dewy already I can't wait to see what it looks like after the series of four Ok But I'm not the only one who can benefit from this What can we do use the code style smart And when you book your treatment in March for a series of four you get 20% off That's my idea of a spring fling skin and the perfect thing everyone needs after a long day of retail a hot bath a glass of wine and I don't know maybe a sexy kimono so sexy when I created la la it was always I wanted to do the robes and mainly try to focus on like brides or bridesmaids And at the same time I was like you know what when I make the kimonos and you're just at home lounging what's the last image you want to save yourself And remember And I wanted I was like I want you to lust over your own image When I started the Kimonos It was in 2017 I was miserable at my job And I just remember thinking like I don't want this to be my life That's when I remember one night I go out and I was wearing a robe and I put a belt on It was one of those days I was miserable all day And a friend of mine said let's go out I just throw it on We were out the door but someone loved it They were like oh I love it And from there I

went home the next day cut it up in a bunch of pieces Went to I bought a cheap machine Started making it work I try to get fabrics that will make you feel good Either you want to feel floral or you want to feel like an art piece I try to go for pieces that will give you that good feeling whatever mood you're in you can either feel like an art piece or sexy or just like a flower garden like and that's was my whole concept coming up I'm playing dress up vintage style and Doug's dropping the needle at Rockaway Records We'll be right back Welcome back to L A unscripted and our shopping special Now the road is just one of the places in so where you can shop a lot of stores at once while wandering outdoors and our beautiful weather My wallet is open 365 days a year too when I get to go to cool stores like this next hot spot in Burbank where vintage finds will have you saying how retro can you go People come in here for all occasions sixties seventies parties they come in for prom they come in if they're doing a school play or um we have Tik Tok uh personalities that come in I call it a vintage living store because we do um as well as shoes hats purses clothing We do furniture also some vintage and antique furniture Anything that you really need to live a vintage life if that's what you love to do then we try to collect here to me What makes it so special is that I curate everything and then we we display everything I don't just throw it in a heat Um We clean everything we try to put everything as close as we can back into its original condition and I have things probably from the 19 tens through the 19 nineties What is the significance of this place in terms of how long it's been in Burbank It's the store I think has been in Burbank since the forties The building has the latest history I know is that probably 20 to 25 years ago it was a flooring and crown molding store So each person can come in here and probably pick one or two eras that they really look good in and that they feel good in and that the clothes fit them correctly I have a good body type for the 19 forties So I love the forties Clothes Some women have a body type for the fifties so that suits them What would be my body type like caveman era Like you could go for um I see you as maybe sixties or a little bit seventies Thank you Thank you is thank you Oh my God Everything old is new again Hopefully that's true when it comes to me but it is especially true when it comes to music and records People love collecting vinyl and our do co has the date on one hip spot to go for a spin All right this is awesome This is Candy Land Well this is Rockaway Records in Silver Lake Uh We've been here for about 40 years now selling records C DS memorabilia A little bit of everything When you talk about memorabilia that's what's hot right now And vinyl vinyl is super hot as well

So show me some of your valuables you you wanna start with the most valuable Yeah let's do it Let's do it Ok This is the best thing we have in the store This is a piece of the Ed Sullivan backdrop from the very first night The Beatles appear in Ed Sullivan on February 9th 1964 Each one of them signed it and drew pictures on it when the Ed Sullivan season was over The stagehand who was getting ready to throw to a dump saw it and he knew a Beatles fan a handicapped Beatle fan who he gave it to instead of throwing it to a dump And that Beatles fan sold it years later to a bar in Louisiana And he had it on display there for years And then he finally decided to sell it and the person who I'm trying to sell it for bought it from him Ok So I have to ask numbers here How much do you buy this for And how much do you sell it for Well I don't own it I'm selling it on consignment for a local collector and I'm asking 700,000 for it And within two days after listing it on my website had two people willing to buy it for 500,000 but we didn't want to sell it that low What else you got Ok Let's see My next let's go over here besides the classic rock like Beatles What's super hot now is punk and grunge That Sex pistols T shirt fairly common promo item came out in 77 I used to sell them in the late seventies for like 2030 bucks Now look at the price \$850 grunge Look at that nirvana signed photo Look at the price on that \$16,000 So is a is a signed Nirvana photo that rare Very rare I mean if you look on a lot of the auction sites and that I wanna mention names 90% are phony Oh really Yeah be careful buying autographs All right What else What else I like Ok it's awesome All right Well let's talk about Alice Meet Alice Cooper That's an actual stage costume that he wore on stage and that's going for \$20,000 You know what's the coolest thing about all this is that every piece of memorabilia has a story Exactly Oh yeah That makes it really interesting doesn't it If you have any collectibles that you think might be rare please call Rockaway Records in the Silver Lake area of Los Angeles or go to our website at rockaway dot com As far as dealers go nobody pays more And you know we're known for being paying fair prices whether you know what you have or not Thank you Doug And I hope you found every single day Matthews record that they had All right That is all the time we have for tonight You know there are so many choices when it comes to shopping in Southern California but sometimes try to think small You'll be amazed at the big change We'll see you next time