

LA Unscripted | October 27th, 2022

It's a city where anything can happen So what can go wrong or Right As I hit up L A unscripted we live in a city with endless things to do people to be and we want to do it all with you Hi everyone I'm Devin and consider L A you your tour guide to all the must do and have to try around town and no matter if you've lived here for years or just moved here we'll bet there's a few finds that will be new to you too How's it going Jenny doing All right The epiphany for me was uh I was in advertising for 35 years This has been a passion of mine forever And I really I was planning on doing something with burgers regular burger or the fried onion burger being laid off I kind of forced myself to start this business on the sidewalk A regular double with chili on the side I live a block away I used to roll my griddle from my house to the sidewalk over here When I started I had a couple of tables didn't even have an easy up or anything And then as the business grew I was able to get the easy ups I designed and built these carts to carry our gear out of the the new van I have here My original burger is simple just straight cheese meat and bun I don't even know how to explain it I just I just love this burger you know No I was grinding at home on my own I just kind of played around with different combinations until I landed where I am today There was just experimentation at home and I think that's what makes my burger unique here in L A only a three stack today Huh I don't add sauces to it I pretty much recommend people just kind of try it as is it's a really it's got a smoky steak kind of flavor to it What I've learned since I started is uh a I was never in the restaurant business prior to this I had zero restaurant experience food service experience and you said no drinks right Sam the community that I've I've come to know and love this pop up community that I've I've become friends with has been a tremendous help and helping me educate myself on how to run my pop up but also to share and appreciate all the other pop ups in L A that you know we've since become friends with just seen the food truck and I passed by it and ever since then I've been coming by weekly and I bring my friends by here and they all love it I think what makes me do this every day is a being able to serve a burger that I love And also my customers I have fantastic customers that return every week to come get our burgers I wouldn't trade it for the world Jesse from the valley to the ocean the mountains the desert and everything in between There are so many incredible enclaves to discover in southern California So let's see what our Jasmine Simpkins is up to Hi Ma how are you Hi I'm good Thank you So tell

us about this five G Innovation series and what you guys are doing here at So we are bringing Innovation and five G to six cities in the United States and Los Angeles being one of those and there's not be a better place than the sofa stadium the most technological stadium in the world We invested \$19 million in infrastructure in this stadium We have more than 200 cells five G cells in the stadium and we allow to have 30 million megabytes of data consumed every single game It's streaming it's sharing It's unbelievable The speed of the capacity has no limit in the Well listen I am a Verizon user and already look at this I've got all my bars You got five bars it's working it's working So what can Los Angeles residents in particular expect now that you guys have put this event on learning about Taiji people think Taiji is the future the future is now So this is our interactive Cityscape in the context of the stadium We're looking at everything from crowd analytics to accelerated access to cashier list Check out all designed to help customers better enjoy the time when they're inside a venue So imagine the next time you go to one of these next generation you'll know which gates have the shortest line which restrooms are being the least utilized What the wait time of a hamburger stand is versus a pizza stand All that designed to ensure that you spend more quality time enjoying the spect or the sporting event you paid for and not waiting out in a long line And you guys are also doing stuff with Los Angeles students We have a program which is called rise of innovative learning where we are helping around the us more than a million students just here in L A We're helping 49,000 students from 37 schools What we're doing is we're offering devices we're bringing connectivity but we're also helping to educate the students and the teachers on how to use this technology L A is the first city where we had commercial five G for consumers Well that's one of the options that we have for five G is to bring broadband on wireless This is also another way to reduce the digital divide Bring five G to the home at a very accessible price like that Ok OK So tell us where to go next because by now you know I am Dana down to do it all unscripted especially if you dare me There's a really great artisanal perfume culture here on the west coast that doesn't really exist anywhere else in the States I'm Christopher Gordon from the perfumer studio in Hollywood Dana I dare you to make a signature sound We create the fragrances and that fragrance can be used in anything from candles to body scents to room sprays Our goal was to make perfumery accessible to anyone whether they wanted to become a perfumer themselves or whether they just wanted to create their own signature scent How do we get started So we get started by

choosing one of these base fragrances Ok We've got a selection of feminine unisex and masculine fragrances I definitely think I like sweeter Ok Yeah So I would suggest Central Gourmand because I am one Do we write down the formula that we keep this on file Ok So do you fall in love with it You can always come back We're gonna do 30 drops of that So Central Gourmand is now when I count I'm gonna do a gray sensual 10 that's not a tr oh it's not what So we offer a quick 2.5 hour Saturday class a couple of times a month where people just come in because they want to make a perfume They've thought about it They love perfume After that we have a foundation in perfumery which is geared towards people who want to go into the business They want to become perfumers So it's more in depth It's a few days long The moment of truth so excited It was delicious It was amazing I'm gonna wear this every day Wear it in good health Thank you Done Cheers Oh my God It was so cool And we are just getting started A unscripted will be right back Welcome back to L A unscripted Everyone I'm Devin and we want to know how you live life unscripted I mean what does that even mean Well to us it's going outside of our comfort zones discovering new places and meeting people that make so so special Today we are John Mac elementary school finding these adorable kid Say hi some shoes that fit Shiza Fit is a national nonprofit We're based here in Southern California but we provide brand new good quality athletic shoes to kids who need them So Shiza it started 30 years ago and it was literally a little boy in Pomona that our founder heard about whose toes have been turned under to make them fit into his shoes And when she contacted the school to find out why they didn't just buy him new shoes the response she got was do you have any idea how many kids we have in similar situations I don't think people really but especially for low income families shoes are one of the most expensive items that family have to provide their kids and kids who don't have appropriate shoes can't play on the playground We've had a lot of kids who are sharing shoes with siblings so they're not going to school every day or they're ashamed of what they're wearing and they're kind of hiding and not wanting to call attention to themselves So I always say that our secret sauce is that we're about kids We're really not about the shoes It's giving kids something that makes them feel good about themselves So we're helping every student at John Mack Elementary School This is part of our partnership with Nordstrom Nordstrom does a campaign every year a back to school campaign and helps over 25,000 kids throughout the United States So this is one of the schools that they're helping and you can see all the employees

inside measuring the kids It's just a great day to see these kids just light up when they get their shoes Eight I'm the size eight too We have the same size All right You want to try it on some people or some kids aren't able to get like shoes like their parents can't afford it So it's good that Nordstrom is giving out three pairs of shoes It's an amazing partnership This is our 12 year with shoes that fit And over the 12 years we've been able to donate 300,000 pair of shoes to kids across the entire country We're going for our biggest goal ever and we want to donate 40,000 pair of shoes across the country to kiddos in needs And so it's just a heartwarming experience and when you see the kids faces light up and they get these new pair of Nikes it's like you'll carry that forever with you So we're a small school community but very proud very eager to continue to grow and succeed Right So one of the big goals this year is to make sure that our students are ready for the world and everything that entails So we are really excited And I think when they get into the line where they pick out their own charms and the shoelaces I think that personalizes this whole experience There's a difference between food and shoes A parent's probably gonna pick food when we can give them both today Pretty pretty good You got new shoes What does that feel like It feels happy and amazing And now for all things on trend our partner and you saw with her style Smart sponsors its Fall Y'all and that means it's time to get rid of the summer sun damage if there is any and let those freckles fall away Doctor Ava our go to skin and beauty expert for everything from head to toe How are you I'm so excited to do a fall make over here Let's be real It's October We may have you know been a little loose with the sunscreen this summer the weather's been hot People have been out they've been exercising at the pool at the ocean in the mountains wherever it is And so what people don't realize about freckles is that actually they are a sign of sun damage So people think they look kind of cute but in fact it's your skin saying help And so what we can do is laser these freckles and give the skin a fresh start This is fractal And so what's fantastic about this fractal device is that the way it treats the skin is by creating tiny tiny little laser holes in the skin What we see here on our chest patient is that she has had she has some brown spots here and then you can also really see because she's had a little bit of a pretreat the difference between the brown spots here on the upper arm compared to the chest I remember as a teenager putting on baby oil and sitting on the deck with tinfoil to get that golden Malibu Barbie tan Yeah I know and I know a number of people with the skin cancers to prove it So that's why we do these treatments to this device Fractal has been shown to

improve and clear Katos sun spots too Doctor does Fraxel help with lines as well The frail not only takes off the brown spots but it will improve the appearance of the lines and wrinkles as well because you're stimulating complete rejuvenation of the skin and is frail good for men as well as women Oh yeah Fraxel sex blind It is good for a variety of skin tones I feel like fractal This treatment here with you is something that makes a pretty instant immediate difference in making someone look younger Yes Fraxel can make you look younger but we're not going to promise too much here Ok We're brown spots fine lines wrinkles overall improvement in the skin younger Maybe that's more of a state of mind too People feel so much more confident after they've had their signs of sun damage removed I have to ask does it hurt Beauty is always a little bit uncomfortable right after the procedure it might be a little bit uncomfortable for a few hours But the healing is shockingly easy now that everyone wants to get fractal myself included How can we get it What do we do You go to the website A MD dot com and request an appointment This is so exciting because you're going to be back with me next month Can you give us a sneak peek about what we're going to learn Yes Our new product is a new wrinkle relaxer called Taxify and it lasts six months six months six months Oh I can't wait for this one That's what I love about the show making everything and every moment special All right Speaking of we have to take a short break But hey why don't you scroll through our Instagram while we're split up that way You won't miss it as much That's right It said at KT A unscripted go ahead double tap that post You know you want to we love L A There's just so much to discover So you'll definitely want to bookmark this The Valley Relics Museum is a museum and event space based in Van Nuys California Our mission is to preserve the local history of the Valley We have lots of neon we have cars we have a free play arcade just lots of artifacts Hollywood memorabilia really really amazing cool visually impressive stuff that we have from all over the valley and from Los Angeles in general Ralph One of the coolest part of this museum I think is the cars and especially the one we're sitting in right now What is this van This is a Volkswagen microbus which was used in the movie Fast times at Ridgemont High This is the actual bus This is the actual bus What that is is a wall of televisions that we rescued from Jack Webb's house Jack Webb was the producer of Adam 12 and Dragnet and uh emergency 911 I think was the name of the show They are from the seventies and they are Sony Trinitron and um they are working televisions I've spent a lot of time keeping them going This area has a special place in your heart

Am I right It does indeed My family and I ran and owned the family fun Arcade in Granada Hills for nearly 40 years It became the iconic place that so many people have come back and said to us it was like cheers of the arcade world It's a free play arcade that is available for anyone who comes to the museum This area is curated by Julie Anne Ream And she has done a wonderful job of bringing in and displaying memorabilia from the early stages of film in Los Angeles And a lot of people don't know that the Valley was kind of it was a hub for that kind of thing It was also a hub for a lot of the stars Uh Clark Gable John Wayne lived here and the Valley was kind of their escape from Hollywood Now how about these healthy vibes is important because it's a it's a it's a household brand and I think it's really taken on this initiative to be able to raise awareness around colorectal health Hi my name is Jamil Lacy I'm the CEO and founder of Trap Medicine So uh Trap Medicine is a community based uh public health organization that's based in South Central Los Angeles We focus on addressing health disparities by leveraging barbershops and barbers We have to have conversations in those spaces with men about from diabetes and chronic disease to mental health sexual health and our role is to really try to combat a lot of the barriers that individuals face when trying to access care We're one of seven organizations across the country that are working with Black Health and Contin to raise awareness around colorectal cancer early detection and also to try to reduce some of the stigma around colorectal care A lot of people don't recognize that colorectal cancer is the number two cancer killer It kills a lot of Americans every year Over 50,000 and African Americans are most more likely to die from colorectal cancer than any other group So in this partnership what Black Health is trying to do with Cotin support is to raise awareness about the disease and they're trying to get screening kits in people's hands So the fit kit is a test that you can do in the comfort of your own home It does require you to collect a small sample of your stool and you put that into a Biosafee package and you mail that off to a laboratory where they can give you a result or you can get the result from the from the packaging just at home That sounds poop Tastic I have to say people ask me all the time why are African Americans more likely to get and die from colorectal cancer and yes there might be a genetic component But we actually think the majority of it is whether you have access to health care it's whether you have health insurance it's whether you can take a Monday to Friday off to go get a colonoscopy at a health facility You guys are doing some events We organized a event recently called the link up Uh When we

were able to provide colorectal screening kits to individuals we were able to provide other access to resources uh mental health services uh preventive care We ever done a pop up clinic every day at a barbershop And we also through this partnership are able to provide financial assistance to anybody who needs like a colonoscopy because I think a lot of people think colorectal cancer only is affecting men but men and women Absolutely I hear that a lot I hear a lot from women Oh I've heard about breast cancer I've heard about lung cancer I didn't think colorectal cancer was something that impacts women It's not true Women are almost just as likely to get and die from colorectal cancer So this is a screening test that men need to participate in and women as well That's awesome Well thank you for letting a you come and talk to you on the campus of my alma mater I love it Ok That is it for now Thank you so much for joining us on another adventure around town What's our next stop You never know We'll see you next time