

## LA Unscripted | April 12th, 2022

From hot spots and hidden gems to lots of local flavor It's your guide to L A the unscripted way And tonight it's time to get your grind on because we're throwing a real brew ha ha from the Lavita Mansion in Beverly Hills mo you know Cappuccino lattes and espressos were all about the coffee talk Hello everyone I'm de and if you love a good cup of Joe we're about to show you how to do coffee The L A way up First multi Grammy award winning singer songwriter Jason takes us to his farm where he's climbing a very unique hill of bean Wow that's very different than the Kura Good floral notes on this right out the gate You can you can get it on the nose and there's some vibrant Yeah it's been a journey but I drink coffee now all the time Sometimes I forget there are other beverages I'm drinking coffee all day long and um I'm just thrilled to be a part of it So yeah I started my career in coffee shops singing music in the corner and I didn't know much about coffee I drank tea mostly I moved out to a p piece of earth uh in 2004 as a songwriter and a musician I wanted to just live out in the country where I can make some noise In 2008 9 I really started to fall in love with the idea of um local food and in that hunt for something unique we stumbled upon Jay Rusie at Goodland Organics and Fringe Coffee We're about to try our 2021 crop of Geisha which was grown right here behind us Uh We grow the cherries for Fringe coffee So June July August we start harvesting cherries They go to a mill where Fringe does all the post harvest uh processing Fringe is headquartered in San Barbara California But we support a network of 74 farms in uh through southern California And we provide a whole system solution for the farmers who are usually avocado farmers and lemon farmers trying to change their crop into a specialty I would like to say on the on how we met though It was kind of a collision of our different um interests coming together I'm the farmer He bought a farm I was interested in coffee He liked coffee and then we came together through uh mutual friends and associates And then we've kind of combined resources to make help make California coffee real and to make his farm a productive coffee farm Come on through the Moraz farm has 11 of our oldest farms And so you'll find uh it's also one of our oldest groves And so the coffee is really matured here on this piece of earth We have 11 different varieties that we grow um which is each one has unique characteristics from and you can see it just in the size of its leaf Some of them have different colors when they ripen which is which is very exciting People don't necessarily think of California as a coffee producer but

California produces a lot of diversity in crops So we think there is a growing market here in southern California for fine coffees and it starts here on the farm Well here's to your 2021 Geisha are amazing Wow Wow And here's to Justin and Khiva and our hard working crew here who really manage the the trees on a day to day basis because it does take a team hang on to your coffee cups people because I'm about to show you the coolest new way to get your daily fix You could call it smart coffee or Intelligentsia So we've taken the espresso machine out of this coffee bar all together That's why we're calling it the Illumination Bar because we're trying a bunch of things and this is going to be a little playground for us All right before we get you on bar we need to get you suited up because I spill everything Intelligentsia is a coffee company that is constantly reinventing and rethinking coffee One of the inspirations for the Illumination Bar here is what you get in a great wine bar um where you go in and you have an opportunity to talk to talk to an expert in their field and they have the opportunity to interact with you What are we making today We're making a cappuccino So what we're doing here is we're using freeze dried black cat espresso and we're using actually medical grade doser that doses down to the 0.001 g So we can be very precise with the amount of coffee the amount of freeze dried coffee that we're putting into the beaker and we're basically rehydrating it into a shot of espresso So it's something totally different It's totally new This is in there So this is like a medical grade beaker by the way even says you lab scientific What's exciting about coffee is all the different flavor nuances and profiles that we celebrate in coffee every day We want to create destinations where people are willing to come and travel because they know what they're going to get is something that's different And so we have coffee bars in Venice and Silver Lake in Hollywood and Pasadena I think it really starts with when you walk through the door threshold we want customers to say almost stop as soon as they're crossing that threshold and say wow this is a beautiful space The magnet goes down to the bottom and then it look this is wow that's unbelievable People want to come in and have a bite to eat and we work we work with some phenomenal partners in L A We bring their products in different pastries We have different offerings in the cold case So it's really something that's going to compliment the coffee He does milk but he actually looks like Wally Come look at his face Coffee is the star That's it That's a cappuccino Oh my God Can I try it Yeah for sure Amazing All right you may not know this but coffee in Australia is a true art form And baristas are like total rock stars now However you don't have to go down under to get a nice drip

because I found the main social spot to take your mate You feel like you're in a like lavender field like running through it in the sundress Like it's so delicious Basically Little Ripper is uh something you'd say in Australia to like a kid or a friend You you know you little ripper that is an endearing way to say like you little good thing for five years in New York we moved to uh L A and opened up the coffee shop We moved into Glassell Park and then home lo and behold this little and popped up and we just decided to pull the trigger and yeah move in and then we just had a little baby girl So we're loving life Everything's moving in the right direction You know it's a small community but there are a lot of locals that come by Yeah they all hang out and just sit on our bench and enjoy their morning coffee shot of espresso We always pull two shots here I think it's more of a you know like three cups of coffee in the morning you know just to get you going get you fired up get you to work in Australia It's just a little more of a morning ritual luxury as opposed to like a necessity Everyone knows their local barista and if you don't then you usually probably don't drink good coffee Our drinks that we specialize in are eight ounce flat whites eight ounce cappuccinos We don't do any grandes or ginormous coffees here How you put it in and port tight Where do you put it in So this is espresso a lot of Americans call it espresso out in our own country Now we're going to steam out lavender milk Our secret ingredients very protective about the lavender secret He won't tell anyone including us in Australia We have nicknames for everyone and everything actually So Daisy is what we're going with Oh Dain Ok From Dana to Daisy Ok I've been called worse Alright Dana I dare to eat that Our world-famous Vegemite We love it You hate it trust me you're gonna love it Alright Here it goes I mean come on I did it You did just I did it All right Come down to Glasgow Park to the little river to come see Little Remy He has a nickname too Rex He was so much fun And the lavender is not not the vegemite though That was awful All right Coming up the South L A coffee shop that gives back and the artsiest place to grab an Americano Welcome back to L A unscripted And are you ready to have coffee The Ariana Grande and Beyonce Way with Jasmine Simpkins found the South L A cafe that pulled in some big names to help give back to people in need We have a thing we say which is like for us by us people appreciate that And they say we want a South L A cafe in our neighborhood I'm Celia Ward Wallace I'm the co founder of South L A cafe My husband's Joe and we've been together for 24 years 22 of those years We've been doing business together one business or the other all oriented around uplifting our community 34 years ago as local residents in South L A

living right here around the corner we saw that there was rising development happening gentrification We came up with this big crazy dream of creating a cafe I saw this spot on the corner and I went wow the place is always empty and it it looked terrible but I said you know what that's the spot So we opened in November Soft Open November 2019 And then we did our grand opening December of 2019 And then four months later the pandemic hit we thought why don't we shift to providing groceries to the community where they could get a grocery box Well Ariana Grande became a customer Beyonce we became a fan and with that and we also landed on the cover of the L A Times and the Washington Post And so with all of that media storm people from all over the world started sponsoring these grocery boxes Flash forward a full year We fed over 55,000 local families free food every single Wednesday We have volunteers from all over the city that come and help us and we have donors from all over the world that support us It looks like a lot of great stuff that you guys are giving to folks in the community I want to help So let's go We do probably like 3 to 400 bags a day We try not to have any super processed food in our in our things and definitely try to keep away from canned goods This is super heavy super heavy I'm getting my workout in today Everybody asked us like what's your favorite thing for me It's the people being able to live here and feel like our community loves us If you want food you've got to get the avocado toast It's so amazing because you can add tomatoes you can add cheese We have vegan cheese options Also our cold brew is just so smooth That's the Ariana Grande's favorite I said at the beginning of this honey let's just open it Let's just build it Let's open it and they will come you know and people have just wrapped this community has wrapped their arms around us and is taking care of us So it feels wonderful for this to now be just this beautiful spot in our in our community historical we're gonna be on the next monopoly uh piece People doing really good things in our city Now if you stay here at the LA Mansion in Beverly Hills you can have your morning coffee in the amazing chef's kitchen But if you want to sit your American in a real work of art Megan tell us has the job of joint for you What's up My name is Joshua vs I'm a visual artist based in Southern California and welcome to Matt Black Coffee You never thought this was gonna happen right when we were in class together like I remember you were a kid or like a tattoo on your finger What is did you know then this was in the work I mean not this Exactly You know I think I've always had an idea in the back of my mind that I wanted to be known for something How do you explain it your artwork I create these visual experiences which I think

I'm mainly known for and also obviously there's products that you know go with uh you know collaborations with Fendi and Converse BMW new Balance It's not only doing my own thing but also being able to be pushed to you know this massive audience you know globally through the brand partnerships When I was thinking about creating a permanent space I was like what could it be besides obviously like a gallery of just my work I've always had a love for coffee and you know being Guatemalan I think it's just in my blood There's three partners in in this program Andy owns after's Ice cream James owns Moster Coffee which they won roaster of the year in 2019 He's the legitimate coffee guy and I'm the one that basically created the space All right Josh take me on this tour Like this is your iconic artwork the black the white I feel like like where am I how would you describe it to people I mean this is kind of what the inside of my brain looks like I guess you know this is hand painted canvas This is produced vinyl This table is hand painted These back pieces are hand painted this is vinyl So we were also thinking about wear and tear right Like where are people gonna sit What are people gonna touch the floor is obviously completely hand painted from front to back If you come here on the weekends there's a line out the door and every one of these pods is taken there's kids coming in here like fully dressed in black and white You know knowing I'm coming to the installation and not even knowing who I am not even knowing what this artwork is or that it's here They're walking in and being like I saw this on Tik Tok You know I saw this on Instagram What is it That's to me is like an amazing way to run a business Have you done this here before Have you tried to make the coffee or is that the art on its own I mean I worked at Starbucks when I was 17 Also You I just I should still have it in me Sprinkle in the hair You can I'm making this for you You have to drink it So you tell me Is that enough No you can go more Look at that Good morning Welcome to Mount Black All right Go for it Hire me It's good right I mean this hits there You have it Cheers to that We'll be right back with more hot drips cool tips and coffee Talk outside of Armenia has the largest populations of Armenians in the world today Our sponsor a powerhouse lawyer reveals why she loves helping her Cheers to ladies who lunch and cheers Tell me about Ivanova We'll start with the name Everybody asks me how did you come up with The name Dana is a female healing plan I think women in this world really are the healers of the world We exude empathy which I think is missing in today's society And the vision was to have an all female law firm and to see what comes of it And here we are a couple of years later and we've grown

substantially You come into a country that you don't know the language you don't know the culture you don't know how things are done and you have to really struggle and find your path and become a responsible member of the society Well you layer in the fact that you're Armenian then you layer in the fact that you're a female in an all male dominated industry and then layer in the fact that you're also a mom So there's a lot of hurdles the reality of knowing your roots and knowing where you came from and really understanding what makes you stronger every day when someone's injured is really a trying time in their lives And I think it's important to align yourself with professionals who have best interest at heart so that they can guide you and carry you through that trauma and grief and pain And when I sit down with any of my potential clients I think a lot of my female intuition kicks in And that's what makes me an amazing attorney I'm big at supporting people because at some point somebody else supported me Therefore I'm here in the next you know 5 10 years 20 years where do you hope to take this law firm reality The law firm has outgrown all of my wildest imaginations My dream is really to inspire my Children to inspire our community to inspire a young female that's thinking and doubting whether she can or cannot do law school We are in the land of opportunity and not to take that chance and live out your dream I think it's such a waste and you could see the Armenian community everywhere within the L A We are in the most beautiful restaurant owned by Armenians Me and my husband uh started this business from scratch like we build the building from scratch Everything was pretty tough but we went through pandemic So we opened up right with pandemic the food that we have It's a combination of different cuisines So we mix everything we want to highlight that we use organic and very very quality food So please let's try some food This food looks so amazing Thank you so much We decided to invite everyone to lunch Let's do it Cheers Welcome back to L A unscripted from the Lamina Mansion in Beverly Hills and we have got a hot spot right now That is a go to for coffee cocktails with names like the mean girl the money maker and the gold digger It's no wonder it became an Instagram must It's in every culture it's in every city It's everywhere and it really brings people together from all over the world Hi I'm the owner of one more I'm here to reveal a new unforgettable coffee shop What is Melan means Bolt like a lightning bolt And it's called on more It's bolt of love When I think of coffee I think of energy I think of lightning I think of like a little zap We are in the West Adams mid city area in Los Angeles California I went to culinary school I have a culinary background

This just kind of fell into place and I just wanted to open a place where I felt at home a place where I can literally see my friends come hang out have a drink How has social media helped you Social media is like a big part of what we do and we're very grateful for it because what made us people come in and they're like I saw you on Tik Tok All of our drinks were photo worthy and delicious And don't forget to try the Cheeto cream cheese bagel So we have three signature drinks We have the main girl which is a spicy pink chai And then we have the money maker which is gonna be our vanilla rose macha And then lastly we have the gold digger We have a hot Cheeto bagel It's an everything bagel With cream cheese and then we hit it with some hot Cheetos It's something I used to do in middle school when I had a bagel here for some reason I was like I need to put hot Cheetos on this with a rose Ok You guys I know that boon means like bolt We have been struck by oh my God I mean cheers Thank you so much so much Thank you for coming And that is all the coffee talk time we have for tonight Thanks for pouring out a little bit of your data to spend with us We'll see you next time Good night