

Instagram Psychology #garyvee #shorts

Instagram is a kind of catch all leadership platform of social and entertainment and information right now Attention is the number one asset I think of Instagram more like the way people thought of the newspaper the magazine the radio and the television in a standard 1995 20 year olds meaning for a 20 to 40 year old in 1995 the newspaper a magazine a car radio station and television all were like a potpourri of mix of media consumption to get them through Today Instagram plays a similar role today people may get some longer form depth content There people may get a quick hit headline from an Instagram image post It's more of a universal information content creative portal