

## Why you need to learn AI #garyvee #shorts

It's not going to put you out of business But let there be no confusion It's happening right now And in two years you all know four or five years ago I'm yelling screaming Tik Tok and nobody's listening Everybody was chilling in Instagram if at all And then Tik Tok happens and a lot of people regret not going hard when I yelled about it four or five years ago Not because they're out of business but because they left a lot of money opportunity happens Maybe a change of career or building something around it There was just a land grab of opportunity That's how I feel about this A I thing A lot of people can have dramatically more efficient sales organizations You could drive down your cost by 50% and forex your revenue Why wouldn't you You could keep doing it the way you're doing Look I have to go home now I could take a train or a horse They used to I'd prefer to take a plane And so that's what I think is happening here Like this is about understanding how profound these technology movements are and understanding like the only thing holding you back is a subjective opinion or ideology that you're holding And I think that's bad business strategy