

Navigating NIL Episode 8: Finding your fit

<https://silosolo.com/826965>

Summary

Athletes to Athletes is a comprehensive college prep program for student athletes founded by Reed Meyer. The program aims to help athletes make the best fit school choice, considering factors such as academic, athletic, social, and financial aspects. Reed's personal college process was solely based on athletics, leading him to Texas Tech, which wasn't a good fit for him. He went through four schools in four years before finding his fit at the University of Texas. Athletes to Athletes bridges the gap between college counselors and coaches by having advisors who are former college athletes themselves. The program focuses on finding the best fit school for athletes, regardless of division or level, and emphasizes the importance of the school's ability to set them up for the next 40 years, not just the next four. Athletes to Athletes also prepares athletes for a career beyond sports by focusing on skills and qualities that employers value.

Silo sample questions

- What is Athletes to Athletes and what do they do?
- What was Reed Meyer's college process like?
- How does Athletes to Athletes bridge the gap between college counselors and coaches?
- What is the focus of Athletes to Athletes when it comes to helping athletes choose a college?
- What does Athletes to Athletes emphasize in preparing athletes for a career beyond sports?

Topics

Introduction to Athletes to Athletes

Reed's personal college process

Issues with the recruiting and admissions process

Bridging the gap between college counselors and coaches

Focus on finding the best fit school for athletes

Preparing athletes for a career beyond sports

Key Takeaways

- Athletes to Athletes is a comprehensive college prep program for student athletes that focuses on helping them make the best fit school choice.
- The program is founded by Reed Meyer, a former college baseball player who went through an unconventional college process himself.
- Reed's college process was solely based on athletics and he ended up at Texas Tech, which wasn't a good fit for him academically, socially, and athletically.
- Reed went through four schools in four years before finding his fit at the University of Texas.
- Athletes to Athletes bridges the gap between college counselors and coaches by having advisors who are former college athletes themselves.

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