

# LA Unscripted | September 18th, 2023

<https://silosolo.com/836183>

## Summary

The video features two artists, Sergio Roberto and Jorge Gutierrez, who share their experiences and inspirations in their respective fields. Sergio Roberto is a muralist who uses his art to represent and empower the community. He has created over 100 murals in Los Angeles and draws inspiration from various sources, including graffiti artists and Norman Rockwell. His murals pay homage to local athletes, civil rights activists, and landmarks. Sergio also teaches high school art and believes in leaving a positive impact through his art. Jorge Gutierrez is an Emmy-winning animator and filmmaker who is inspired by Mexican folklore and pop culture. He struggled to get his film 'Book of Life' made but eventually found success with the backing of Guillermo Del Toro. Jorge aims to inspire and provide representation for Latino creators in the animation industry. He is married to Emmy-winning Sandra Cuba, who is his collaborator and muse. They work together on projects like 'Maya and the Three,' which was highly successful and showcased Latin American stories. Stephanie Moran Reed and her husband run a multicultural children's bookstore called Mija Books. Their bookstore is dedicated to highlighting diverse and multilingual stories for children. The name 'Mija' has a personal meaning as it combines the initials of their daughter's name. The couple, who are Mexican American and Black, aim to create a space that celebrates their diverse backgrounds.

## Silo sample questions

- Who is Sergio Roberto and what is his artistic focus?
- What is Jorge Gutierrez known for and what inspires him?
- What is Mija Books and what is its purpose?

## Topics

Mural art in Los Angeles

Inspiration from graffiti artists and Norman Rockwell

Representation and empowerment through art

Teaching art and leaving a positive impact

Jorge Gutierrez's journey as an animator and filmmaker

Mexican folklore and pop culture in animation

Collaboration with Sandra Cuba and success with 'Maya and the Three'

Mija Books: A multicultural children's bookstore

Highlighting diverse and multilingual children's stories

Celebrating the couple's Mexican American and Black backgrounds

## Key Takeaways

- The video features two artists, Sergio Roberto and Jorge Gutierrez, who share their experiences and inspirations in their respective fields.
- Sergio Roberto is a muralist who uses his art to represent and empower the community.
- He has created over 100 murals in Los Angeles and draws inspiration from various

sources, including graffiti artists and Norman Rockwell.

- His murals pay homage to local athletes, civil rights activists, and landmarks.
- Sergio also teaches high school art and believes in leaving a positive impact through his art.

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