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https://silosolo.com/282374

Summary

The video discusses two different spas, the Beverly Wilshire spa and the West Hills spa. The Beverly Wilshire spa offers customized treatments, including hydro facials, cryo therapy, and microcurrent. They cater to high-end guests and have recently undergone a multi-million dollar renovation. The West Hills spa focuses on natural skincare and uses unique ingredients like snail secretion and silk worms in their treatments. Additionally, the video introduces Butter Skin, a skincare line designed for melanated and rich skin. The brand offers customizable products and aims to be inclusive for all genders.

Silo sample questions

- What are some unique treatments offered at the Beverly Wilshire spa?
- What is the focus of the West Hills spa's treatments?
- What is Butter Skin and who is it designed for?

Topics

Spa treatments
Beverly Wilshire spa
West Hills spa
Butter Skin skincare line

Key Takeaways

- The video discusses two different spas and their unique treatments
- The Beverly Wilshire spa offers customized treatments and caters to high-end guests
- The West Hills spa uses snail secretion and other natural ingredients in their treatments
- Butter Skin is a skincare line designed for melanated and rich skin
- The skincare line offers customizable products and is inclusive for all genders

Click here for the full transcript

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