

LA Unscripted | June 16th, 2023

<https://silosolo.com/794764>

Summary

The transcript reveals that Nextar Media Group, the parent company of KTLA, holds an annual Founders Day where they encourage their television stations to give back to their communities. Last year, KTLA helped beautify 75th Street Elementary School in South Los Angeles as part of Founders Day. This year, they are celebrating by cleaning up and preserving the Hollywood sign. KTLA considers themselves to be LA's very own and takes pride in covering and being involved in the communities they serve. Additionally, KTLA staff members engage in fun activities like playing tennis and participating in trivia competitions.

Silo sample questions

- What is Nextar Media Group's annual Founders Day?
- How did KTLA celebrate their Founders Day last year?
- What is KTLA doing to celebrate their Founders Day this year?
- What does KTLA mean when they say they are 'LA's very own'?
- What are some fun activities that KTLA staff members engage in?

Topics

Nextar Media Group's Founders Day

KTLA's community involvement

Celebration of the Hollywood sign

KTLA as 'LA's very own'

Fun activities among KTLA staff members

Key Takeaways

- Nextar Media Group, the parent company of KTLA, holds an annual Founders Day where they encourage their television stations to give back to their communities.
- KTLA has a strong relationship with the local community and believes in the importance of giving back.
- Last year, on KTLA's Founders Day, they helped beautify 75th Street Elementary School in South Los Angeles.
- This year, KTLA is celebrating their Founders Day by cleaning up and preserving the Hollywood sign.
- KTLA considers themselves to be 'LA's very own' and takes pride in covering and being involved in the communities they serve.

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