

LA Unscripted | February 24th, 2023

<https://silosolo.com/738014>

Summary

Olive Atelier is a unique store that offers a collection of one-of-a-kind objects imported from around the world. They have a retail concept where they release new collections every two weeks. The price range of items at Olive Atelier is from \$25 to \$2000 and beyond. They are also exploring an online shopping experience to expand their brand across the United States. In addition to their store, they have a vintage clothing store with items from the 1910s to the 1990s. They also have a Bob Marley One Love Experience, an immersive exhibit with different zones celebrating Bob Marley's life and music.

Silo sample questions

- What kind of objects does Olive Atelier have?
- How often does Olive Atelier release new collections?
- What is the price range of items at Olive Atelier?
- Is Olive Atelier planning to offer online shopping?
- What other stores does Olive Atelier have?

Topics

Unique collection of objects

Retail concept

Price range

Online shopping

Vintage clothing store

Bob Marley One Love Experience

Key Takeaways

- They have a unique and one-of-a-kind collection of objects imported from around the world.
- They have a retail concept where they release new collections every two weeks.
- They offer a range of items at different price points, from \$25 to \$2000 and beyond.
- They are exploring an online shopping experience to expand their brand across the United States.
- They also have a vintage clothing store with items from the 1910s to the 1990s.

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