

# LA Unscripted | February 28th, 2022

<https://silosolo.com/104902>

## Summary

The video showcases Jess Rona, a dog groomer famous for her viral videos of dogs blowing in the wind in slow motion. Her grooming shop provides a cozy and gentle environment for dogs, without cages. Some celebrities like Katy Perry and Taylor Schilling are clients of her shop. The Godfrey Hotel hosts a bark and brunch event where dogs can join their owners for a dog-friendly brunch. Lastly, Hunter pet supply company specializes in manufacturing and curating products for pet parents.

## Silo sample questions

- What is Jess Rona known for?
- What makes Jess Rona's grooming shop different?
- Which celebrities are clients of Jess Rona's grooming shop?
- What is the bark and brunch event at the Godfrey Hotel?
- What does Hunter pet supply company specialize in?

## Topics

Jess Rona  
Dog grooming  
Celebrities  
Dog-friendly brunch  
Hunter pet supply

## Key Takeaways

- Jess Rona is known for creating viral videos of dogs blowing in the wind in slow motion.
- Jess Rona's grooming shop is different because it provides a cozy and gentle environment for dogs, without cages, and focuses on communication through gentle touch.
- Some of Jess Rona's clients include Katy Perry, Jane Lynch, Hailee Steinfeld, Tegan and Sara, and Taylor Schilling.
- The bark and brunch event at the Godfrey Hotel is a dog-friendly brunch where dogs can join their owners, have doggie cocktails, and receive swag.
- Hunter pet supply company specializes in manufacturing and curating products for pet parents, including grooming, wellness, cleaning, and training solutions.

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