# How to Reach Your Goals with a Science-Backed Tool | Dr. Emily Balcetis & Dr. Andrew Huberman

https://silosolo.com/481571

### **Summary**

The video discusses the link between vision and motivation and how it can be leveraged to better reach goals. The number one goal for many people is related to health, such as losing weight and exercising more. Diets don't work because they require a major commitment and effort. Elite athletes use a narrow focus of attention, like a spotlight shining on a target, to enhance their performance. This visual strategy can also be used by individuals who want to exercise better and maintain their commitment to fitness goals.

## Silo sample questions

- What is the link between vision and motivation?
- How can we leverage the link between vision and motivation to better reach our goals?
- What is the number one goal for many people related to their health?
- Why don't diets work?
- What visual strategy do elite athletes use to enhance their performance?

### **Topics**

Vision and motivation
Goal setting
Exercise
Elite athletes
Narrow focus of attention

## Key Takeaways

- The link between vision and motivation is that having a clear visual focus can help to increase motivation and drive towards goals.
- By adopting a narrow focus of attention, like a spotlight shining on a target, individuals can improve their performance and maintain commitment to their exercise goals.
- The number one goal for many people related to their health is to lose weight, exercise more, and improve mental and physical well-being.
- Diets don't work because they require a major commitment and effort for a lifestyle change, which is often difficult to sustain.
- Elite athletes use a narrow focus of attention, like a spotlight shining on a target, to improve their performance and maintain their focus during competitive races.

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