

How to get 10% off your coffee #garyvee #shorts

<https://silosolo.com/622689>

Summary

The experiment involved asking for a 10% discount without giving a reason, and the surprising finding was that 70% of people agreed to provide the discount. This made the individual more comfortable with discomfort and made them realize the limited downside. It also emphasized the significance of respecting the macro amazingness and not getting caught up in small battles.

Silo sample questions

- What is the key finding of the experiment?
- How does the experiment impact the individual?
- What is the approach to asking for a discount?
- What is the significance of respecting the macro amazingness?
- How does the experiment impact the individual's perception of discomfort?

Topics

Experiment

Discount

Comfort

Macro Amazingness

Key Takeaways

- The key finding is that the conversions for getting a 10% discount are surprisingly high, with 70% of people agreeing to provide the discount.
- The experiment makes the individual more comfortable with discomfort and helps them realize that the downside is limited.
- The approach is to ask for a 10% discount without giving a reason, regardless of whether they say yes or not, at places like Starbucks or Pete's coffee.
- Respecting the macro amazingness is emphasized as a way to acknowledge the bigger picture and not get caught up in small battles.
- The experiment makes the individual more comfortable with discomfort and helps them realize that the downside is limited.

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